



## MEDIA ADVISORY/PHOTO OPPORTUNITY

September 7, 2018

### TV personality Scott McGillivray building with Habitat for Humanity in Niagara on September 18

**WHAT:** A long-time supporter of Habitat for Humanity in Canada, celebrity TV personality and trusted contractor Scott McGillivray will be building alongside Habitat Niagara Women Build volunteers, as well as six lucky Habitat volunteers who won a contest to build with Scott on September 18. Scott will also be building alongside students from the Building Futures program, a collaborative effort between Habitat for Humanity Niagara, the Niagara Peninsula Aboriginal Area Management Board, YMCA Niagara and Mohawk College, designed to increase the employability of urban Aboriginal youth through a socially innovative approach to training and employment. He'll be helping build homes with Habitat for Humanity Niagara as they celebrate their 25<sup>th</sup> Anniversary Build project by building five homes in Welland, Ontario, that will provide local families in need of decent housing with an affordable homeownership opportunity.

Scott McGillivray is well-known for the award-winning hit show *Income Property*, his new series *Buyers Bootcamp* or *Moving the McGillivrays*, and his online series *Scott's House Call*. His passion lies in helping homeowners make smart renovation and investment decisions that deliver financial rewards.

**WHERE:** 24 Afton Ave, Welland, Ontario (Lincoln St and Southworth St N)

**WHEN:** September 18, 2018 from 8:45 a.m. to 12 p.m.

**8:45 a.m.** volunteers begin arriving

**9:00 a.m.** Scott McGillivray kicks off event

**9:30 a.m. to 10:45 a.m.** Women Build volunteers work with Scott McGillivray

**11 a.m. to 12 p.m.** Scott McGillivray works alongside Indigenous youth students learning construction skills as part of the Building Futures program

**WHO:** Scott McGillivray, celebrated TV personality and trusted contractor  
Mark Carl, CEO, Habitat for Humanity Niagara  
Women Build volunteers  
Students from Building Futures program  
Habitat Niagara Habitat homeowners

## **About Habitat for Humanity Canada**

Founded in 1985, Habitat for Humanity Canada is a national, nonprofit organization working toward a world where everyone has a decent and affordable place to call home. Habitat for Humanity brings communities together to help families build strength, stability and independence through affordable homeownership. With the help of volunteers, Habitat homeowners and 56 local Habitats working in every province and territory, we provide a solid foundation for better, healthier lives in Canada and around the world. Habitat for Humanity Canada is a member of Habitat for Humanity International, which was established in 1976 and has grown to become a leading global nonprofit working in more than 70 countries. For more information, please visit [www.habitat.ca](http://www.habitat.ca).

## **About Habitat for Humanity Niagara**

Habitat Niagara builds decent, and affordable houses, providing no-down-payment, interest-free mortgages to qualifying families who would otherwise not be able to purchase their own homes. Habitat is not a giveaway program in that we provide "a hand up not a hand out." Established locally in 1993, Habitat Niagara will be constructing its 62<sup>nd</sup> home in Niagara by the end of this year, serving 68 families over the past 25 years, creating stable and secure housing for 239 children. Habitat for Humanity Niagara also operates a retail outlet – the ReStore – selling donated new and used building materials, hardware, appliances, and home supplies. Revenue from the ReStore supports our overhead costs ensuring that **every donated dollar** goes directly to building affordable homes for families. The Niagara ReStores are located at 2499 Hwy 20 E, Fonthill, 185 South Service Road, Grimsby, and 150 Bunting Road, St. Catharines.

### **For more information:**

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