

MEDIA RELEASE

October 13, 2022

Important Update from Habitat for Humanity Canada on Habitat Kamloops

Toronto, ON. – Effective October 13, 2022, Habitat for Humanity Canada's National Board has voted to disaffiliate Habitat for Humanity Kamloops, which currently operates in the communities of Kamloops, Princeton, Lytton, Lillooet, Merritt, Prince George, McBride, Lumby, Enderby, Armstrong, Salmon Arm, Cache Creek, Williams Lake, 100 Mile House, Quesnel and Revelstoke, British Columbia.

The disaffiliation requires the non-profit organization, which has been operating as Habitat for Humanity Kamloops, to immediately cease using the Habitat for Humanity brand, including removing the Habitat name and logo from all of its social media accounts, advertising and other assets.

As a charitable organization committed to providing safe and affordable housing to families living with low income, Habitat for Humanity holds itself to high operational and governance standards. Each of the 48 local Habitat for Humanity organizations in Canada operate independently as separate non-profit organizations under the oversight of their own board of directors, but they must adhere to these high standards. When they fail to do so, they compromise Habitat's ability to serve families and maintain trust with community stakeholders, which is critical for Habitat affiliates to continue making a positive impact.

Habitat for Humanity Canada has been working with the former affiliate, Habitat for Humanity Kamloops, over the past year to help the organization meet Habitat for Humanity Canada's mandatory standards through a defined process. However, the former affiliate was unable to meet these standards.

The families we serve are our number one concern and we have urged the former affiliate to confirm their continued support for the homeowners. While disaffiliation means that Habitat for Humanity is no longer operating in the communities served by the former affiliate, we are exploring ways in which we can continue to serve these communities.

Homeowners and other community partners with questions are encouraged to contact the former affiliate. If you have further concerns, please contact Habitat for Humanity Canada at habitat@habitat.ca.

If you have questions or require more information on the status of the former affiliate's car raffle, please contact them directly at 250-314-6783.

The work of Habitat for Humanity would not be possible without the contributions of volunteers, partners and donors and we wish to thank those who have supported Habitat for Humanity in these communities.

Founded in 1985, Habitat for Humanity Canada is a national charitable organization working toward a world where everyone has a decent and affordable place to call home. Habitat for Humanity brings communities together to help families build strength, stability and independence through affordable homeownership. With the help of volunteers, Habitat homeowners and 48 local Habitats working in every province and territory, we provide a solid foundation for better, healthier lives in Canada and around the world. Habitat for Humanity Canada is a member of Habitat for Humanity International, which was established in 1976 and has grown to become a leading global nonprofit working in more than 70 countries. For more information, please visit www.habitat.ca.

For more information:

Sarah Austin Director, Communications Habitat for Humanity Canada

E: <u>saustin@habitat.ca</u>
C: 437-241-6974