

A better Canada begins with housing

More people are concerned about their ability to afford housing in this country. For the second year in a row, the Affordable Housing Survey by Habitat for Humanity Canada finds a lack of affordable housing is a top concern for Canadians – ranked the third most important issue facing the country behind inflation and access to healthcare.



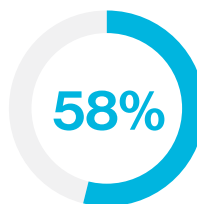
What Canadians Are Saying About Housing

61%

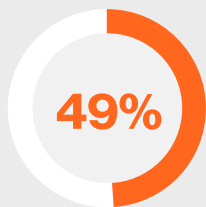
of young Canadians aged 18-34 are concerned about their ability to pay their mortgage or rent over the next 12 months.



Four-in-ten Canadians are concerned about their ability to pay their rent or mortgage over the next year.



are worried about sacrificing basic needs like food, living essentials, clothing, and education in order to afford their rent or mortgage payments.



Half of Canadians (49%) are spending 50% or more of their household income on housing costs.



88%

believe the divide between those who can and cannot afford adequate housing is growing.



Canadians across the country (92%) believe there is a shortage of affordable housing.

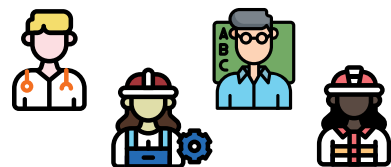


Nearly a third (31%) of Canadians would consider relocating to a different community to find more affordable housing.

Housing Matters

Habitat Canada's 2023 survey underscores the importance of tackling the housing crisis. Access to safe and decent housing is foundational to better, healthier lives. Canadians believe that homeownership creates more stability in their lives (86%), strengthens their financial future (84%) and leads to a better future for their children (79%).

Canadians believe that action can be taken to deal with Canada's housing problems. There ARE solutions to the housing crisis. Collaboration is key and everyone has a role to play in solving the housing crisis – governments, financial institutions and investors, home builders, and citizens.



About the survey Habitat for Humanity Canada commissioned Leger's online panel to survey 1505 Canadians between August 17 and August 24, 2023. A probability sample of 1505 respondents would have a margin of error of ±2.5%, 19 times out of 20.